

# ANNUAL REPORT

## 2020-21



Educating the girl-child under the new normal



# Message from the President

Dear Friends,

The period 2020-21 was a testing time for the entire world, presenting unprecedented challenges for human survival. While I write this message, the second wave of Covid has just receded and there is a possibility of a third wave. At such times, when questions of basic health and food are predominant, education of children gets significantly impacted. As the Global Monitoring Report 2020 published each year by UNESCO also stated – 'Throughout 2020 most governments around the world temporarily closed schools and other learning spaces in an attempt to contain the spread of the virus. At the peak of the pandemic in April 2020, schooling was disrupted for over 1.5 billion learners in more than 190 countries. This unprecedented disruption to education has the potential to roll back substantial gains made on girls' education in recent decades, with broader immediate and longer-term effects on the achievement of the Sustainable Development Goals'. These statements were corroborated by other reports and studies published during this period. It is estimated that 24 million girls globally are on the verge of dropping out of school due to the Covid pandemic.

For IIMPACT also, it was a time to introspect, reflect and adapt to the new normal. While it was relatively easier for children in the urban areas to access and use online methods of learning as soon as lockdown was announced, such an immediate turnaround was not possible for the girls studying at IIMPACT Learning Centres (LCs), which are often located in remote villages where both regular telecom and power access is poor. In the first four to six months, when IIMPACT LCs were closed, we provided information to our girls and our communities, via our teachers, on how to keep themselves safe in a Covid environment, engaged with our communities to understand the challenges they were facing and supported relief efforts where possible with involvement of our partners and donors.

When we were able to reopen our LCs, we did so under an Alternative Learning Arrangement (ALA), which is a blended approach involving both face-to-face as well as home-based learning, while ensuring the safety of our girls. Adapting from a small indoor classroom model to a larger open-air classroom, conducted in batches, with appropriate spacing of girls, was challenging, but the IIMPACT team and our partners worked with our communities to make it happen, while taking all necessary administrative permissions.

As the year ended, we were educating 57,036 girls in 1936 Learning Centres, in 1563 villages, across 11 states in India. Our partners and teachers were our strength during these times – ready to adapt, align and engage. In an uncertain and difficult financial environment, continued support of our donors enabled us to execute our programme. To meet gaps in our funding we reached out to new donors through events such as 'Art for IIMPACT' and 'Music for IIMPACT' with the active support of friends from the artist community. During the year, IIMPACT was awarded the SABERA Social Impact award under the 'Education Category' in recognition of its programme of providing free education to girls from marginalised rural communities over the last 18 years.

However, we know there is much more work to be done and our programme agenda is unfinished. These include ensuring not just access to education but consistency in delivery of holistic learning outcomes across all our centres, aligning our programme with the New Education Policy 2020, addressing challenges in integrating appropriate technology in delivery of multi-grade multi-level teaching in remote rural communities, developing responsive approaches and adapting our ALA model as required by going forward and scaling our model significantly while reaching out to 'out-of-school/irregular-to-school girls' residing in remote parts of the country. All these require the strengthening of the organisation and capabilities of IIMPACT, and its partner eco-system and we are ready to undertake this journey.

I am pleased to share with you our annual report for 2020-21.

With best wishes,

Arvind Mahajan



# SECTION I – WHO WE ARE

## About Us

IIMPACT is a non-profit organization established in 2003 by the IIM-Ahmedabad alumni batch of 1978. The organization seeks to address the cause of girl-child education in rural, backward and under-privileged parts of India without any consideration of their religion, caste, community and social standing.

The organization seeks to empower and mobilize young girls from rural disadvantaged and socially backward villages in India, enabling them to become active change agents of their communities. Over the years, IIMPACT has provided primary education to and mainstreamed more than 40,000 girls; out of these, some girls have either completed their graduate degrees or are currently doing their graduation in various colleges and universities.

## Vision

To transform the lives of women, families, and entire communities in India by educating and empowering the girl child.

## Mission

To mobilize and motivate girls, aged 6 to 14, from socially and economically disadvantaged rural areas in India, and put them on the track to formal education through quality primary education.



# Our Girl Child Education Programme

IIMPACT's signature 'Girl Child Education Programme', identifies out-of-school/effective out-of-school girls between the age of 6-14, from socially and economically marginalized rural communities in India and provides them with quality primary education.

Under this programme, IIMPACT, in collaboration with local non-profits (PNGOs), establishes single-teacher led Learning Centres imparting Primary-level (class 1 to class 5) education using a child friendly, Multi-Grade-Multi-Level (MGML) learning approach. IIMPACT runs these Learning Centres for about 5-6 years in one locality, up to the time each girl enrolled in the Learning Centre receives a firm grounding in primary education.

What started with just 450 girls across 15 Learning Centres in 2004, today supports close to 60,000 girls across nearly 2000 Learning Centres.

## OBJECTIVES

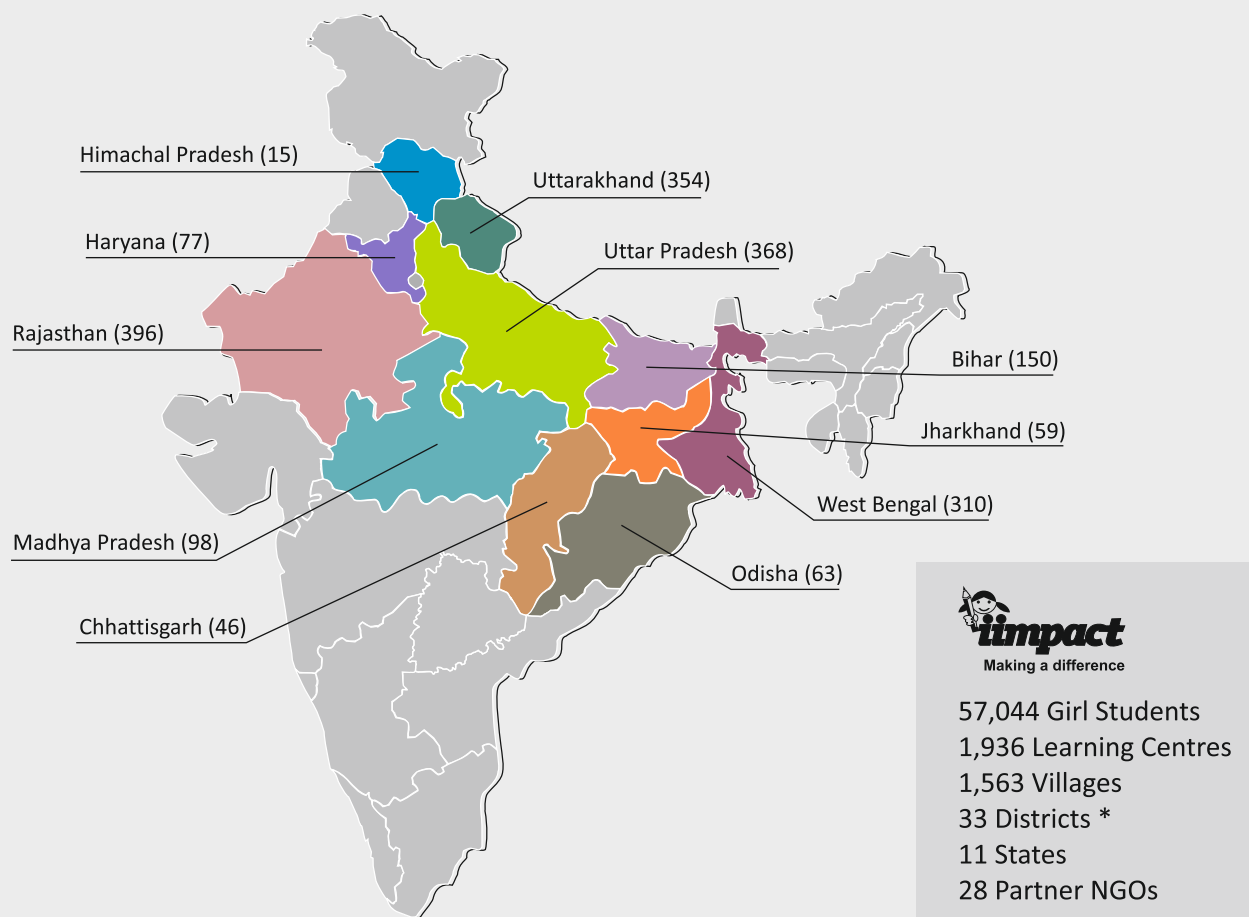
1. Increase access and encourage enrolment and retention of out-of-school girls to quality primary education, through community mobilization and stakeholders' involvement
2. Provide high quality primary education through IIMPACT Learning Centres
3. Enable a facilitative eco-system in villages for furtherance of education of the girl child
4. Encourage and enable each girl to become an independent thinker and self-learner

## Key Stakeholders in Girl Child Education



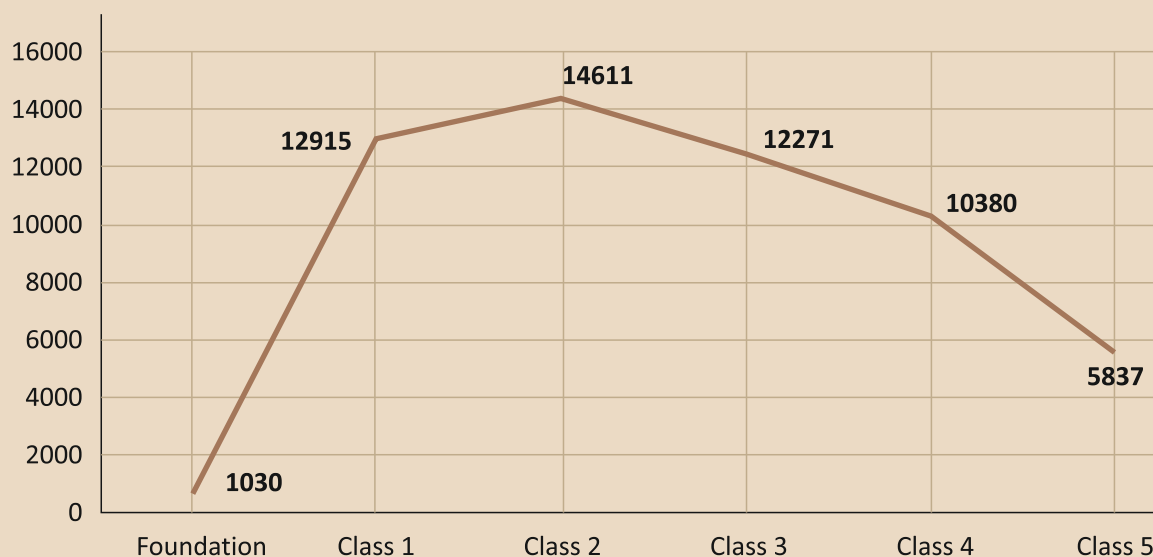


## SECTION II – IIMPACT IN NUMBERS



\*We are currently present in 7 districts out of NITI Ayog's 117 aspirational districts.

### Girl Child Enrollment Across Classes



# SECTION III PHASE I – THE YEAR GONE BY

## Dealing with the COVID Onslaught – Engaging with, Educating, Empowering and Enabling the Girl Child and the Communities



The outbreak of Covid-19 and the subsequent lockdown resulted in a number of job losses in the rural communities that IIMPACT has its presence. Lack of livelihood, reverse migration and an uncertain future have caused a previously unseen amount of stress in the families of the students who come to the IIMPACT Centres.

However, not to be impeded by the pandemic, our spirited IIMPACT and Partner NGO teams continued in their mission to empower children, families and communities through regular support. Hence, IIMPACT developed a 4E strategy to work with the communities.

- **Engage** – engaging with students, parents, teachers and the community to reassure them that IIMPACT was there for them; by listening to them and understanding their predicament.
- **Educate** – educating communities and students around Covid preventive measures, and the benefits they can avail during this crisis.
- **Explore** – exploring the needs of the community and finding out about their immediate short term and long-term needs.
- **Enable** – enabling support to the community by building the needed connections with government and non-government entities by establishing appropriate links.



## **“The Learning Centre is my Happy Space” – Anita Kumawat**



*That's me*

Let me welcome you to my world. I live in a quaint little village called Bamniya Kala. It is situated in the Railamgra Tehsil of a district called Rajsamand in the state of Rajasthan, famous for its forts and history.

My name is Anita Kumawat. Anita means 'grace' in Hindi. I am all of thirteen years old. I also regularly attend the Learning Centre run by IIMPACT in our village. There was a time I rarely would go to school. Academics was difficult to manage with my duties to look after my four siblings in our house. My father was very busy and as we are quite poor he has to work a lot. He had little time to think about my schooling. But now I go to the Learning Centre every day with my sisters and we read a lot of books and learn so many new things.

In the beginning, I used to get very angry with everything. There was a lot of household work to manage and finding time to go to study was very difficult for me. Now things have become better. The Centre is quite close to our house and the class timings are also good for me. The Learning Centre is my happy space.

In 2020 came the Corona virus and everything had to shut down. We could not get out of our home often and everyone was really afraid. But all through the difficult lockdown phase our Ma'am from the Centre would often visit our home to give us books to read. These books would have nice stories and poems and Ma'am would also give us homework to do so that we can continue our studies.

I love telling stories. I read a lot of books in English about the environment and nature which have names of animals, birds and trees, and tell us many things about the human body. Currently, the covid situation is a little better in my village. Now I take many of the girls of our neighbourhood to the Centre along with me. There we have fun, play lots of games and do activities. Together we learn a lot of fun things.



*Me receiving the top prize in the drawing competition*



*Activities inside our classroom*

## Mission EQUIP (Education Quality in all IIMPACT Programmes)

EQUIP is a mission towards preparing our organization along with its partners to rethink and revise our delivery model. It focuses on 'skills and competencies' acquired by the children to put their learning into daily life, alongside understanding key concepts. The whole idea is to help the girl child develop skills of 'learning to learn'. Therefore, Mission EQUIP is also meant to reorient the entire IIMPACT apparatus towards 'quality and outcome', focusing on the individual child and her needs as a 'learner' and to equip ourselves with needed knowledge and skills to be able to play the role of 'Educational Ambassadors' for social transformation.

### EQUIP Phase I

In Phase I, the purpose of Mission EQUIP was:

- To strengthen our work with the community
- To equip ourselves with fresh perspectives, knowledge and information by engaging with experts in the educational and social development realm
- To focus on educational quality – scholastic learning, functional aspects of literacy, numeracy and life skills (behavioural change)
- To develop worksheets, collate and provide for support materials in the form of AVs, stories etc in order to support the entire IIMPACT and partner teams to work towards regaining learning
- To engage with children through technology, teacher assisted home study, and one-to-one coaching by the teacher to help them continue their learning

## Professional Development of the Academic Cadre – Technology Supported Trainings

Professional development of teachers is one of the most important aspects in ensuring quality education to girls enrolled at our Learning Centres. With the onset of the pandemic and the entire nation going into lockdown, it was imperative to ensure that our teachers' capacities were strengthened to enable them to prepare themselves for the post covid scenario.

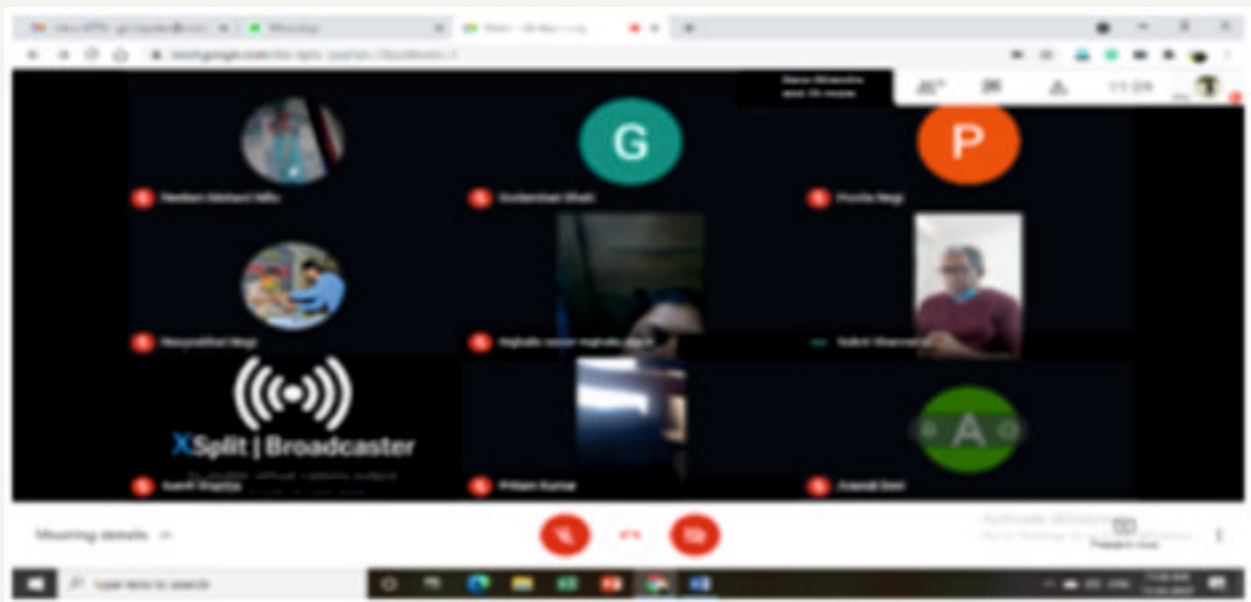




## Training Rollout Process

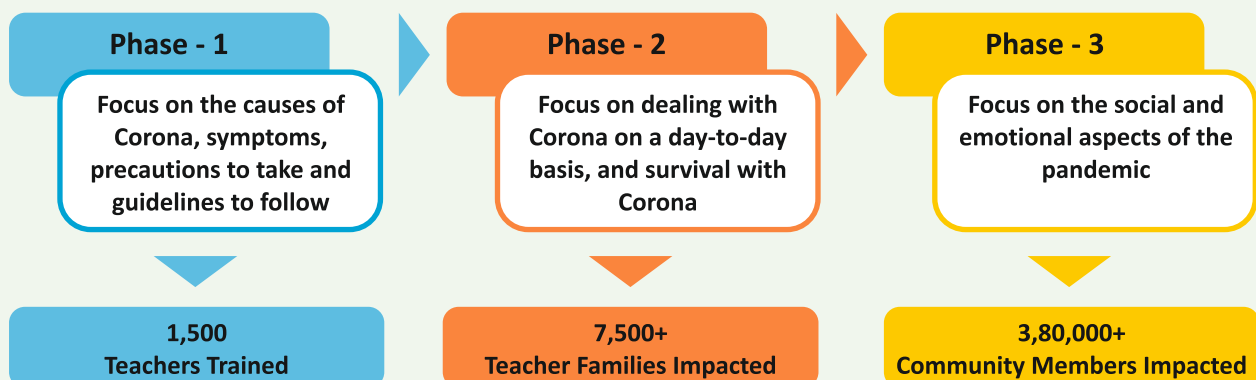


## Online Training Sessions over Google Meet



## Educate the Community: Covid-19 Awareness Programme

The IIMPACT team developed a range of Covid-19 awareness materials by collating existing materials in different languages for education of girls, their parents and the larger community. These materials were developed keeping different phases of Covid-19 in mind in order to prepare communities to handle the situation better.



## Manju Kumawat: IIMPACT's Very Own Corona Warrior

The biggest strength that helped us cope with the disorienting and emotionally overwhelming challenges of Covid-19 was human compassion. Thoughtful gestures from family, friends, neighbours or even a stranger, made people smile in these dark times. The communities where IIMPACT has its presence also witnessed such compassion from good Samaritans.

There had been a massive demand for masks for protection in rural India with the outbreak of Covid-19. Manju Kumawat, a teacher at Aradkiya Learning Centre in Railmagra (Rajasthan), was early to understand the role that masks would play to control the outbreak. This motivated her to voluntarily take on the responsibility to make and distribute masks. She was able to distribute over 300 cloth masks for free to the people living in her village.

Manju has always been a dedicated and sincere teacher, but her leadership qualities were clearly visible during the Covid crisis. She procured the required material, spent sleepless nights to create the masks and distributed them in the village, and also spread awareness on the importance of staying safe and healthy. Her efforts motivated others to follow Covid protocols and to spread awareness about the pandemic.

"I never thought I would be anything else but a housewife. IIMPACT gave me the opportunity to discover myself. I guess I get my confidence from regularly teaching at the IIMPACT Centre," says Manju. Her efforts were further rewarded when she was recognised by the local newspaper, which featured her story as a motivational piece.



*Manju Kumawat finds mention in the local Hindi newspaper (left), and stitching cloth masks at home (top)*



## Covid-19 Education and Awareness Activity Pics:



*Community awareness sessions on Covid pandemic happening at Ulidi Learning Centre (top) and Salika Kumarda Learning Centre (right) in Purulia. Both the Centres were sponsored by Indus Towers*



*Covid awareness session at Chauma Learning Centre, sponsored by Saint Gobain India Foundation*



*CMC meeting on Covid awareness at Amli Para Learning Centre, sponsored by MG Motors*

## 'Ek Samuday Ek Abhiyaan'

IIMPACT, in collaboration with the community, launched the 'Ek Samuday Ek Abhiyaan' campaign, the purpose of which was to engage them in supporting those in crisis. Through this campaign, community members and people's representatives, including Sarpanches, Wardpanhces, Pradhans, Anganwadi workers, school teachers, social workers, all came forward and contributed in whatever capacity possible.

### Support received from

- Anganwadi workers
- Sarpanches, Wardpanches, Pradhans
- CMC and community members
- Private firms, people working in mines
- School teachers, social workers

### Support received in the form of

- Learning space for children
- Soaps, masks, mats, sanitizers
- Reference books

**1,107** Centres got support under the campaign  
**98,966** Community members impacted

## Visuals from Ek Samuday, Ek Abhiyan Activities



Distribution of hygiene kits in the villages of Dhakpuri (left) and Palasli (right) in Alwar



The campaign finding mention in the local press



## The Good Samaritan of Jiwangarh

Sohail Pasha, a former Gram Panchayat Pradhan of Jiwangarh village and an entrepreneur by profession, has always been an advocate of IIMPACT's Girl Child Education Programme and a big support for the 3 Learning Centres which operate in the village.

His involvement was especially valuable during the pandemic. Through the '*Ek Samuday Ek Abhiyan*' campaign he distributed soaps and masks to the girl students and also helped mobilize the local administration to distribute dry ration kits among the villagers, including families of the girls studying at our Centres. Additionally, he helped out the IIMPACT team in regular sanitization of the Learning Centres and other prominent public spaces in the village. He enthusiastically joined our endeavours to create awareness in the community on the pandemic. He got necessary permissions from the Gram Panchayat to open face-to-face classes for our students in the Alternative Learning Arrangement (ALA) mode. His leadership was exemplary.

Passionate about the cause of education and a compassionate community member, Sohail Pasha actively takes part in all the events and celebrations of the 3 Learning Centres in Jiwangarh village. He even helps IIMPACT identify quality teachers from the community and ensures that basic infrastructure and facilities required for running the Centres like drinking water, toilet and electricity are available and that the girls are comfortable studying there. He has been a true champion to the cause of girl child education and always motivates the girls to study hard. He often rewards the students for good performance in academics as well as in co-curricular activities.

Such gestures of compassion, kindness, inclusion and solidarity are the pillars of strength for IIMPACT and essential for the health of any community. The more we share these efforts and stories of making a difference, the more we inspire generosity in others.



*Sohail Pasha (extreme left) overseeing the distribution of dry ration kits during the first wave of the pandemic*

## Exploring the Needs of the Communities

The findings from two household surveys – ‘**Emerging Challenges in the Post Covid Context**’ and ‘**Status of Public and Community Health Infrastructure and Facilities in Covid Times**’ – conducted by the IIMPACT field team jointly with ISDM across 900 villages in its regions of operation, captured the emerging challenges in the post Covid context as well as the status of public and community health infrastructure and facilities in 1500+ villages. The survey findings presented a deeper insight into the impact of Covid on communities in the concerned villages as well as the action agenda for IIMPACT and other community oriented organizations.

### Key Findings of the Report

#### The top 5 concerns for the future are:

- Lack or loss of income
- Availability of food and drinking water
- Children's education
- Lack or loss of job opportunities
- Availability of medicines

Among the surveyed population, household members who have never been to school showed least concern for their children's education.

74% households have received dry ration through the government relief channels while only 12% have received financial support from the government.

### Enabling Communities

These two surveys, shared across a wide spectrum, with our donors, with government agencies, and with our partners, led to a wider understanding and resulted in a better response to the needs of the marginalized communities. It helped in building linkages and connecting the communities with the needed supportive mechanisms. One of the key findings was the need to provide immediate relief and support to the families affected by the pandemic as it had badly impacted the livelihoods of the people already on the verge of destitution. Many families of the girls coming to Learning Centres were facing tough challenges to sustain themselves day to day. The most urgent need was providing them food and sanitation.

Many of our supporters came forward. Our long standing partner **Titan Company Ltd** helped us in providing food and hygiene kits to 1648 families in 214 Titan Learning Centres spread across three states – West Bengal, Uttar Pradesh and Uttarakhand.



*Distribution of ration kits at Murshidabad (top left) and South 24 Parganas (top right)*

In the same way, **MG Motors** came forward to assist IIMPACT with a donation of Rs. 3,80,000. The fund was used to distribute food and sanitation material for families of 600 students in the 20 **MG Motors** sponsored Learning Centres in villages of Bihar.



*Distribution of relief materials at Karmegh village*

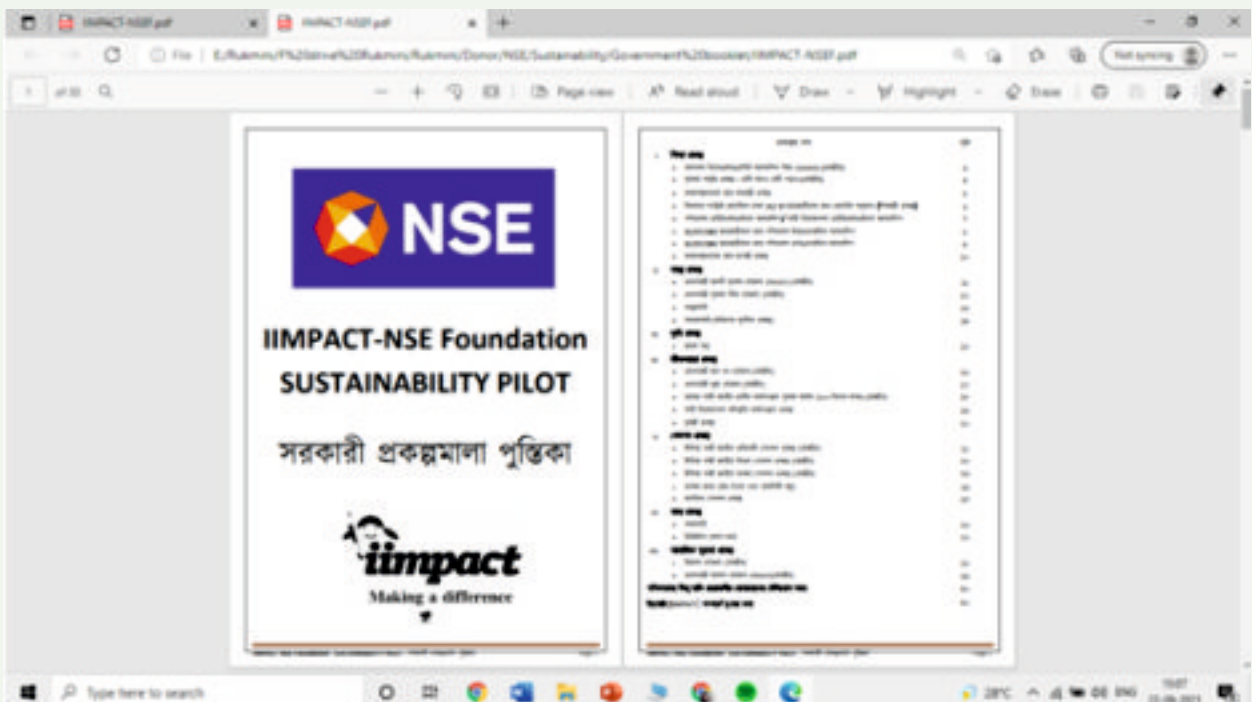


*Distribution of relief materials at Madhubani*



*Distribution of relief materials at Sihula village*

However, the bigger idea was to enable communities to secure their entitlements using different government programmes and schemes which were rolled out during Covid times as well as in general for marginalised sections of the society. A booklet on such schemes was prepared and interacted upon with the community so that they are aware of the possibilities and know about schemes which can support them.



*Booklet on government schemes developed and used by teachers in NSE sponsored Learning Centres*



## SECTION III PHASE II – EDUCATION UNDER THE NEW NORMAL

This phase also encompasses the EQUIP Phase II which started with a purpose to:

- Reconnect and engage with our donor partners and the communities
- Operationalize ALA (Alternative Learning Arrangement) to support hybrid learning post Covid lockdown
- Put in place a teacher professional development strategy which is a hybrid of physical as well as technological professional development opportunities

### Dialoguing with the Community on Resuming Learning

It was vital to prepare the community for the new phase of learning for children under Covid, in an alternate learning environment. As the lockdown was lifted, in a mission mode, we undertook interactions with parents of the girls and the village community to help them understand the reason for children to be participating in ALA in small groups with the support of teachers as well as a wider group of stakeholders. The initial responses were mixed – depending on the willingness and desire of the parents for their children to get back to the learning space along with a fear of the unknown.

As the interactions progressed, information levels were enhanced and safety concerns were better addressed. The interactions brought traction as in several places, we were able to secure the written consent of local Panchayats and parents to allow the girls to join new learning spaces, post lockdown.



### ALA (Alternative Learning Arrangement)

ALA (Alternate Learning Arrangement), a key strategy to repair the damage to students' learning trajectories, was a contextual response to the learning crisis in the lives of rural children. A Standard Operating Procedure (SOP) was developed, and teachers were trained for using this new learning arrangement. The whole idea was to bring children in small groups to open learning spaces on alternate days, combined with home study.

## The Key Aspects of ALA Involved:

- Reductions of class size to a maximum of 8-10 children
- Alternate day class schedules/children attending classes in alternate shifts
- Learning sessions happening in open spaces with free circulation of air
- Face masks for both children and teachers, handwashing practices, and strict physical distancing



*ALA mode of teaching happening at Kastura Mal village (left), sponsored by Plasser India. Girls at Shekhpura village (top) celebrating International Day of the Girl Child on 11th October '20*



*ALA mode of teaching happening at Kulapahari village (left), sponsored by Kotak Mahindra Bank, and Jairoli village (right), sponsored by The Emirates Airline Foundation*

In almost all villages IIMPACT was working in, the learning in ALA mode started from the later half of the second quarter and continued until the end of the financial year. The desire amongst parents and children to be back to learning was overwhelming and we witnessed on an average 80% children going back to learning spaces on a regular basis.

ALA conducted in	Girls joined back for learning activities	Girls' average attendance in ALA
1934 LCs	54000+ (90%)	24



"I did not think it would be anytime soon that we will be able to start our Learning Centres like before. Although I was connected with the students through phone and door to door visits, regular classroom sessions seemed to be a distant dream in these troubled times. However, with the Alternative Learning Arrangement it was possible to meet the children in a proper setting on a regular basis and engage with them. I made sure that all Covid protocols are adhered to, like the number of girls visiting the Centre, 7-8 maximum seating at a time, proper hygiene, cleanliness and regular washing of hands. I used to sanitize the learning space everyday before a batch of students arrived and after they left, with help from other community members."

– Preeti Rathore, a teacher in Chatarganj Centre, Rajasthan



"I belong to an interior village of Bankura and am the only person in my family who can read and write. IIMPACT has given me the best opportunity to study without fear. During the pandemic, though our LC closed due to the lockdown, IIMPACT still continued with online and telephonic classes. I see all the schools near my village are closed, but we attend regular classes with ALA; we get regular homework too. I am happy and proud to be the first learner of my house and thanks to my teacher and my LC I feel reassured and optimistic about my dream to become a doctor one day."

– Riya Maji, Mukundapur LC, KBS, Bankura

## Teacher Capacity Building: Hybrid Approach to Teacher Professional Development

As the Covid lockdown was eased, a blend of online and offline trainings were conducted for teachers on Covid content as well as conceptual understanding of academic topics. The trainings were undertaken primarily in Q2 & Q3, covering 1713 participants in 80 training batches. These trainings were again combined with technology assisted study materials for teachers to enhance their learning.

### Glimpses of training sessions in different parts of the country



Paliganj



Dehradun



Purnea



## **e-Shikha, Ek Nayi Disha (IIMPACT's Tech-enabled Learning)**

'IIMPACT: e-Shikha, Ek Nayi Disha', an e-learning initiative started with MG Motors, supports girls studying at 50 IIMPACT Learning Centres. All these 50 Centres were equipped with tech supported teaching and learning materials embedded in the tech devices – Smart TVs and laptops – to facilitate learning. Tech support also became useful during CMC meetings as well as for teachers' professional development. The content was provided, along with audio visual learning materials, to be used through Smart TVs during the process of teaching/learning.



*Mr. Rakesh Sidana, National Sales Head, MG Motors, speaking to community members*



*Mr. Rakesh Sidana looks on as the children inaugurate the products being provided*

### **How New Technology is Being Adopted by Children Across Learning Centres**



*A girl using a laptop for the first time at Pangali village in Odisha*



*Demonstration of use of Smart TV to students and teacher at Hadipur village in Uttarakhand*



*e-learning session for students through Smart TV at Basaimeo LC in Mewat*



*First time use of a projector in the classroom at Vasooni LC in Banswara district of Rajasthan*

## Case Study: Akrabad Learning Centre

### "Transformation through education: how IIMPACT brought about societal change"



In West Bengal's Purulia District, Akrabad, a dirt-poor tribal village of Sabars, with its 127 families, had faced much ostracism for its colonial-era criminal classification. With a shocking 58% illiteracy rate among females, girls of Akrabad faced a dark future, ridden with child marriage and child labour. Of little value to their families, they were frequently forced to collect firewood from forests. The cloud of neglect was heavy.

The story changed with the 'IIMPACT Girl Child Education Programme'. Girl literacy shot up by 15%, with decreasing instances of child marriage and child labour; with parents welcoming the transformation. Even the village boys have taken cue from the girls and have enrolled for schooling. Today, the whole community considers education to be a road towards a better future for their children.

During the pandemic, when schools were closed and the Learning Centre was discontinued due to the lockdown, the teachers made sure the children were actively engaged with education. This was possible because of the active support of the community members. Be it through phones, digital content, door to door visits, story Apps or through ALAs, the girls continued their learning with support from their families. Community members came forward to offer their house verandah, donate soaps and handwash for ALA so that children continued to learn how to maintain safety protocols.

We at IIMPACT feel happy when these girls are able to confidently demonstrate their educational progress and talk about their future dreams.



## SECTION IV – SOCIAL DEVELOPMENT AND EDUCATIONAL DIALOGUE (CHARCHA)

A series of Social Dialogues (*Charchas*) were conducted where the IIMPACT team engaged in fruitful discussions and dialogues with both national and international professionals in the social development and education sectors. These sessions were organized to strengthen the teams' understanding and knowledge and encourage learning about the sector. It provided a platform to participate in regular and organized interactions with social development oriented education experts, share views and exchange best practices.



***"The Aims of Education, the Role of Primary Education in Realizing Those and the Learnings for IIMPACT."***

— Sharad Chand Behar, Former Chief Secretary, Madhya Pradesh and Founder-Director of Eklavya



***"Global Challenges of Out-of-School Children."***

— Dr. Said Yasin, Technical Director, Education Above all Foundation (EAF)



***"Inviting Educational Practitioners to Reading Abilities of Children."***

— Himanshu Giri, CEO of Pratham Books



***"Role of Education in Building Peace and Inculcating a Feeling of Global Citizenship Among Children."***

— Led by Cecilia Barbieri, Chief of Section of Global Citizenship and Peace Education at UNESCO HQ, Paris



***"Managing Anxiety."***

— Dr. Roma Kumar, Psychologist and Co-founder, Emotionally.in



# SECTION V – ENGAGING WITH THE DONOR COMMUNITY THROUGH EVENTS

## Art for IIMPACT

IIMPACT collaborated with renowned artist Mr. Ravi Trivedy for an 'Art for IIMPACT' campaign to raise funds and support girls to continue their education.



**Total amount raised as of 2020-21 – Rs. 16.69 lacs**

## Music for IIMPACT

IIMPACT joined hands with Rajeswari Venkataraman, Chirantan Bhabhra and Shrihari Balasubramaniam to raise funds for girl child education through an evening full of music from the golden era of Bollywood. The event was hosted LIVE on IIMPACT's You Tube channel and watched by close to 1000 people.

**Rs. 4.87 lacs was raised through the event**

A promotional poster for the 'AASHAYEIN' event. On the left, there are three small photographs of performers: a woman singing into a microphone, a man playing a guitar, and a man singing into a microphone. On the right, the text reads: 'Save the Date for  **AASHAYEIN** An enchanting evening of songs from the golden age of Bollywood NOV • 28 • 2020 18:30 TO 20:00 (LIVE ON YOUTUBE) [IIMPACT.ORG/MUSIC-FOR-IIMPACT](https://iimpact.org/music-for-iimpact)'. The poster is decorated with a floral border at the bottom.

## Republic TV Features Ms. Nirmala Tandon, Board Member and Founding CEO, IIMPACT

'Helping India Grow' was a series in association with Republic Media Network that talked about the remarkable journey and milestones covered by MG Motors in the Indian automobile industry.

IIMPACT's board member and former CEO Ms Nirmala Tandon was one of the panelists in the first episode of the series. Other esteemed panel members were Rajeev Chaba, President & MD of MG Motors India, Ashok Patel, MD of AB Industries, and Tejal Amin, Chairperson of Vadodara Marathon.



Ms. Nirmala Tandon in conversation with the anchor (left) and with Mr. Rajeev Chaba, President & MD of MG Motor (India), during the panel discussion (right)

### IIMPACT won the SABERA award under the 'Shiksha' category in the year 2020

SABERA (Social and Business Enterprise Responsible Award), an annual social impact award is given for contribution towards Sustainable Development Goals by individuals, corporations in private and public sector domains, foundations, non-government organizations, trusts, social enterprises, societies, non-profits, and more.

With an unanimous vote, IIMPACT was selected for the awards in recognition of the exceptional work done by them in the Indian Development Sector. Unfortunately, due to Covid, the event couldn't take place physically.



Award plaque of SABERA

# SECTION VI – SUPPORTERS AND PARTNERS

## CSR Donors

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Indus Towers Ltd.	Plasser India	Venus India Asset-Finance Pvt. Ltd.
Titan Company Ltd.	Shanthi Gears Ltd.	VLS Finance Ltd.
Kotak Mahindra Bank Ltd.	Cholamandalam Financial	Mainetti India Pvt. Ltd.
HDFC Life	Holdings Ltd.	Plantation Foods
MPS Limited	Golden Agri Resources (India)	Jumio India Pvt. Ltd.
HDFC Ergo General Insurance Co.	Pvt Ltd.	KS INCTECH Pvt. Ltd
MG Motor India Pvt. Ltd.	Amrutanjan Health Care Ltd.	VBL Innovation Pvt. Ltd.
Force Motors	Bloom & Give LLC	Vidhitech Solutions Pvt. Ltd.
Karnataka Bank Ltd.	Selan Exploration Technology Ltd.	
Lifestyle International Ltd.	Tex Corp Pvt. Ltd.	

## HNI Donors

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C. K. Venkataraman	Rajinder Paul Jindal	Monica Dhawan
Gul Chandiramani	Ashutosh Vaidya	Nayantara Bali
Kavita A. Sharma	Ashwin Satish Kumar	Pankaj Jalote
Vikram Tandon	Bhavesht Naik	Paramilachari
Nitin Kripalani	Biswanath Bhattacharya	Rajendra Nath Pasrija
Amit Bose	C. B. Murali	Rajesh Thapar
Rajeev Chaba	G. Srinivasan	Ram Sewak
Ashutosh Dixit	Gauri Agarwal	Sabyasachi Das
Kajal Lalwani	Helen and Aditya Srivastava	Sandeep Mathur
Minal R. Engineer	Holly Lear	Shankar Viswanath
Punit Sood	Huang-hsien Lien	Smita Patel
Vijay Sanathanam	Jens and Andrea Schulte	Sumat Mehra
Arun Khanna	Ramkumar	Tamara Sigerhall
Neelam Soman	Madhavi	Varun Dev Sharma
Nishith Arora	Madhusudhan Reddy	Vikas Nanda
Rahul Ahuja	M. C. Srikanth	Vipin Agarwal

## Trusts, Foundations and Foreign Non-profit Donors

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NSE Foundation	Sleepwell Foundation
The Emirates Airline Foundation	Manthan Vidyashram
Azim Premji Philanthropic Initiatives	Sanjivani Trust
Sarojini Trilok Nath Trust	Mayukh Mitter Foundation
Saint Gobain India Foundation	Impact Educating The Girl Child Inc
Cholayil Trust	Ankit Memorial Foundation

## Crowdfunding, Fundraisers and School Donors

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Titan ECHO	Ambrose Parent Teacher Organization
Diegueno School Parents' Organization	Vinson Owen Parents' Association
Pacific Ridge School	



## SECTION VI – SUPPORTERS AND PARTNERS

### What Our Donor Says About Us

*“Over the past 8 years that Titan has been engaged with IIMPACT, we have seen very good progress in not only the engagement and learning levels of the girl child but also the manner in which the partner has gone about bringing in bits of innovation every year in its approach.*

*It was heartening to note that the tutors from IIMPACT who handled the Kanya program kept in constant touch with the children, their parents and community during the pandemic and developed a deep bond with the children and their families.*

*The pandemic also brought out some of the best in terms of reaching out to the children be it the ALA or the Chhota Vaigyanik program that kindled the scientific spirit in young children. Each of these were meticulously designed and implemented.*

*We are confident that this partnership will go from strength to strength in the periods to come and see many more smiles on the faces of the Girl Child!”*

— Mr. Sridhar, CSR Head, Titan Industries

### Gauri Agarwal: Becoming of a Young Philanthropist

*Gauri came to know about IIMPACT during one of her curious search of causes which she wanted to contribute towards on her birthday on 7th January 2021. Her browser stopped at IIMPACT when she saw the cause for which IIMPACT works. Being a girl herself, the whole thought of educating rural, deprived girls resonated strongly with her.*

*She connected with IIMPACT with a desire to run a fundraiser on Ketto for her birthday to support one of the IIMPACT Centres with the opening words, ‘I look forward to contributing to an important initiative and building this relationship in the future’.*

*As it says – where there is a will there is surely a way! Her generosity and thoughtfulness to celebrate her birthday meaningfully moved many hearts including her friends and family. As a result, overwhelming support poured in. There was an immediate multiplier effect as she was able to generate enough funds to sponsor education of 30 girls in one Learning Centre. This became possible with an initial personal contribution of Rs. 10,000 spreading the cause to 37 individuals who contributed in response to her fundraiser. The doting daughter dedicated the same to her proud parents Dr Rajendra Agarwal and Anju Agarwal. Today, Gauri has a Learning Centre in Ratiyapura village of Karauli district of Rajasthan state in the name of her parents!*

*This is not all. More importantly, this mindful thought has converted a young girl into a ‘philanthropist’ in her own small but meaningful way. This has changed her life forever alongside restoring her faith in humanity and belief in the thought of giving as she herself wrote on her fundraiser page thereafter as a gesture of gratitude to those who supported her campaign – ‘a little by little, a little becomes a lot’! So true!*

*What IIMPACT has done here – just given a noble cause to youngsters like Gauri to engage with!*

# SECTION VII – OUR PARTNER NGOS

**We have a total of 28 partner NGOs spread across 11 states in India**

## **Bihar**

Azad India Foundation (AIF)

National Institute for Rural Development, Education, Social upliftment and Health (NIRDESH)

Tatvasi Samaj Nyas (TSN)

## **Chhattishgarh**

Paras Swayamsevi Sanstha (PSS)

## **Haryana**

Society for Public Education Cultural Training & Rural Action (SPECTRA)

## **Himachal Pradesh**

People's Action for People in Need (PAPN)

## **Jharkhand**

Foundation for Awareness Counselling & Education (FACE)

## **Madhya Pradesh**

Mahatma Gandhi Seva Ashram (MGSA)

Pahal Jan Sahayog Vikas Sansthan (PJSVS)

## **Odisha**

Centre for Child and Women Development (CCWD)

## **Rajasthan**

Alert Sansthan

Gayatri Memorial Foundation (GMF)

Gayatri Seva Sansthan (GSS)

Gramrajya Vikas Evam Prasikshan Sansthan (GVPS)

Mahan Seva Sansthan (MSS)

Shrushti Seva Samiti

Society for Public Education Cultural Training & Rural Action (SPECTRA)

## **Uttar Pradesh**

Disha Social Organization (DSO)

Samarth Foundation

Manav Seva Kendra

Sarvodaya Ashram

Swami Vivekanand Shiksha Samiti

Uttar Pradesh Vanvasi Seva Sansthan (UPVSS)

## **Uttarakhand**

Disha Social Organization (DSO)

Institute For Development Support (IDS)

Mount Valley Development Association (MVDA)

Society for Uttaranchal Development and Himalayan Action (SUDHA)

## **West Bengal**

Centre for Environmental and Socio-economic Regeneration (CESR)

Child in Need Institute (CINI)

Kenduadihi Bikash Society (KBS)

## **Creating Impact in the Lives of Girls with IIMPACT!**

*"This is our first experience of working with IIMPACT to improve girl's education. First of all, I want to thank IIMPACT for providing support for education of marginalized girls in Khargone region of Madhya Pradesh. Through this support, we have been able to accomplish our goal of empowerment of girls through education and continue working towards a gender just society. It's a mutual partnership; we are learning from each other and simultaneously growing together."*

**— Praveen Gokhale (Secretary), Pahal Jan Sahyog Vikas Sansthan**

# SECTION VIII – BOARD MEMBERS AND THE MANAGEMENT TEAM

## Our Board Members



**Arvind Mahajan**  
*President*



**Sharad Agarwal**  
*Treasurer*



**Nirmala Tandon**



**Satish Kumar**



**Mythili Ramesh**  
*Secretary*



**Venkataramana Annavarapu**



**Ravi Sreedharan**



**Urvashi Nair**

## Permanent Invitees to the Board



**Anil Tandon**



**Dr. Shubhangi Sharma**  
*Executive Director*

## Our Management Team



**Dr. Shubhangi Sharma**  
*Executive Director*



**Balaji Govindrajan**  
*Head-Finance*



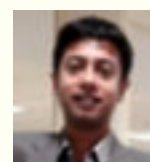
**Preeti Munjal**  
*Head-Training*



**Shyam Dayal Singh**  
*Zonal Head*



**Sanjay Pandit**  
*Zonal Head*



**Shantanu Ghosh**  
*Dy. Head Donor Relations*

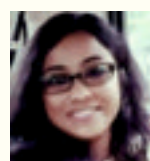
## Our Programme Managers



**Amar Singh**



**Ram Chandra Jat**



**Rukmini Ghosh**



**Ravi Prakash Singh**



# SECTION IX – HOW YOU CAN HELP

## Ways to Help

### Donate:

- Online: The simplest and easiest way to donate! Just click on the donate button in the newsletters you receive from us or log on to [www.iimpact.org](http://www.iimpact.org) directly to make a contribution.
- Cheques/Demand Drafts: You can send these directly to our Gurugram H. O.



### IIMPACT

C/o, Head of Finance

M 2/3 (Ground Floor), DLF Phase-2, Gurugram - 122002, Haryana, India

Once you've done so, write to us at [info@iimpact.net](mailto:info@iimpact.net) with your transaction number/cheque/DD number and personal details like name, email ID, mobile number and PAN number so that we can issue your tax exemption certificate.

### CSR Partnerships:

Send us an email on [shubhangi.sharma@iimpact.net](mailto:shubhangi.sharma@iimpact.net) and we would love to share a proposal customized to your CSR needs.

### Internships:

If you want to gain invaluable professional skills, you can become an IIMPACT intern and get a chance to work with our different departments.

### Remote Volunteers:

If you're looking to use your expertise for a good cause but may not be able to do so in person, you can become a remote volunteer and work online on a diverse set of impactful projects.

## Other Ways To Help

- Raise funds for IIMPACT by crowdfunding online, running for IIMPACT at marathons and encouraging your family/friends to donate to IIMPACT as a gift on your birthday.
- Help IIMPACT forge CSR partnerships with local brands and businesses.
- Build awareness about IIMPACT on social media by following our pages and sharing our posts with your networks.
- Become an online influencer and an advocate by writing about our endeavors in media publications or blogs.

# SECTION X – FINANCIAL HIGHLIGHTS 2020-21

EXPENDITURE	AMOUNT Rs.	AMOUNT Rs.	DONATIONS RECEIVED	AMOUNT Rs.	AMOUNT Rs.
<b>Centre Operating &amp; Monitoring Expenses</b>			<b>Centre Specific</b>		
INR	17,86,12,100		INR	16,94,55,956	
FCRA	60,07,853	18,46,19,953	FCRA	1,42,07,362	21,96,07,956
					-3,59,44,638
<b>Expenditure on National Resource Training Centre</b>			<b>Project Donations</b>		
Training of Trainers/Academic Initiatives Training		25,84,000	National Resource Training Centre	25,00,000	-
		55,31,637		14,23,945	-14,23,945
<b>General Expenditure</b>		1,43,44,235		-	-
			General Operations Support Donations	1,00,00,000	1,00,00,000
			Donations Received in Kind	14,62,605	-
			Other Donations	-	-
			INR	17,56,823	-
			FCRA	12,74,446	9,86,573
				30,31,269	-
			Interest Income and other Miscellaneous Income	37,65,772	-57,295
					12,01,410
			Credit Balances written off	12,01,410	12,01,410
			Excess of Expenditure over Income carried forward	14,55,451	14,55,451
					-
<b>TOTAL Rs.</b>		<b>20,70,79,825</b>	<b>TOTAL Rs.</b>	<b>20,70,79,825</b>	

FOR IIMPACT



TRUSTEE



TRUSTEE



Place: Gurgaon  
Date: 21/10/2021



M -2/3 Ground Floor, DLF Phase 2, Gurugram 122002, Haryana, India

E-mail: [info@iimpact.net](mailto:info@iimpact.net)

Website: [www.iimpact.org](http://www.iimpact.org)