# **IIMPACT Security & Privacy Policy**

Effective Date: 1 Jul 2025

### 1. Introduction

IIMPACT is committed to protecting your privacy and ensuring the security of any personal information you provide while interacting with our website or services.

#### 2. Information We Collect

We may collect the following information:

- Full name, contact details (email, phone)
- Donation/payment details
- Communication preferences
- Website usage data via cookies or analytics tools

### 3. How We Use Your Information

We use your data to:

- Process donations and issue receipts
- Respond to inquiries or requests
- Send updates, newsletters, or appeals (where consented)
- Improve our website and outreach

Purposes for which we may exchange personal information with third parties include to verify your identity, to process a payment and to confirm receipt of payment.

We may also use your personal information:

- for purposes related to our research, planning, program development and management;
- for purposes connected with the operation, administration, development or enhancement of our services and the IIMPACT Website; and
- where we suspect fraud or unlawful activity.

We may provide personal information about you to our service providers who assist us in providing our services and the IIMPACT Website. We will only disclose your personal information to those third-party service providers on a confidential basis so that the service provider can effectively provide those services. In particular, when processing credit card transactions, we will utilise systems that assist in minimising the risk of credit card fraud. Personal information that we collect about you, including your credit card details, demographic information, such as your address and information about the purchases you have conducted through this website, is required to provide a basis for credit card fraud risk analysis.

We use third-party advertising companies (such as Google AdWords) to serve ads on our web site and other web sites. These companies may use cookies to collect information (not including your name, address, email address or telephone number) about your visits to this and other web sites. They use this information to measure advertising effectiveness and to provide advertisements about goods and services of interest to you.

We may use third party service providers to distribute email communications.

### 4. Consent and User Rights

By providing your information, you consent to its use as outlined. You have the right to:

- Access and correct your data
- Withdraw consent at any time
- Request deletion of your data
- Contact us at privacy@iimpact.org for any data requests.

### 5. Sharing of Information

We do not sell or rent your personal information. It may be shared with trusted third parties (e.g., payment gateways, analytics providers) solely to perform services on our behalf, under confidentiality agreements.

We may also collect personal information from you if you knowingly provide it to us, for example by sending us an e-mail or providing feedback.

### 6. Security Measures

We use SSL encryption and secure servers to protect your data. Payment details are processed using PCI-DSS compliant gateways. Data is retained only as long as necessary for our operations or as required by law.

# 7. Cookies and Tracking

We use cookies to improve user experience and monitor site traffic. You can control or disable cookies through your browser settings.

#### 8. Links to External Sites

The IIMPACT Website may contain links to web sites operated by third parties and other websites may contain links to the IIMPACT Website ("Linked Websites"). If the operators of those Linked Websites collect information about you, we may have access to that information as part of our arrangements with those third parties. Linked Websites should contain their own privacy statements, and the operators of Linked Websites are responsible for informing you about their own privacy practices.

# 9. Changes to This Policy

We may update this policy periodically. Any changes will be posted on this page with the effective date.

### 10. Contact

If you have questions about this policy or your data, please contact:

IIMPACT

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